



MICHELLE HEE

People development is my passion

I always find myself helping people. It fulfills me when I make a difference in people's lives – especially through fashion. Be it transforming how someone looks to boost their self-esteem or by coaching them to professionalize their love for fashion into a rewarding career.

Fashion is for all

Often, the world of fashion revolves around the rich and famous but I believe that fashion is what is offered to you and style is what you do with it. The latter is far more significant than just wearing designer labels. At the end of the day, we cannot control how we are perceived, but we can always control how we are presented.

02



Fashion Coach Manager



My Background in Fashion

Fashion Coach Manager, Charles & Keith Group

Oversees the use of fashion training programs within the company. Collaborates with functional management teams to assess ongoing and future training and development needs

Style Consultant, Robinsons The Heeren

Manage the Personal Shopping department by motivating a team of Private Client Stylists. Provide coaching on building relationships with existing clients and engaging new clients. Conduct style and grooming workshops.

Senior Style Trainer, Wingtai Retail Pte Ltd

Develop and conduct fashion training programs for multi-brands. Assess competence and performance to measure effectiveness according to WSQ standards.

Fashion Designer & Stylist, Bon Zainal Harun

Designs and assists with the production of clothing, identifies trends, and selects styles to suit the brand direction. Assist to conduct workshop for corporate clients on professional dressing.



CERTIFICATIONS & ACHIEVEMENTS



Mod'Spe
Professional Style
Advisor Certificate



WSQ Advanced
Certificate in
Learning and
Performance
(ACLPL)



Diploma in
Fashion Design



Asia's Top
Fashion Stylist
Award 2014



Most Promising
Designer Award
(Malaysia International
Fashion Week 2008)



Best Avant
Garde Award
(Malaysia International
Fashion Week 2008)



Fitness Enthusiast

I love intense workouts like heavy lifting and HIIT (high-intensity interval training). I workout 5-6 times a week and I make sure to get in 10,000 steps daily. Fitness is my therapy and it is my no. 1 go-to for stress management

Love to cook

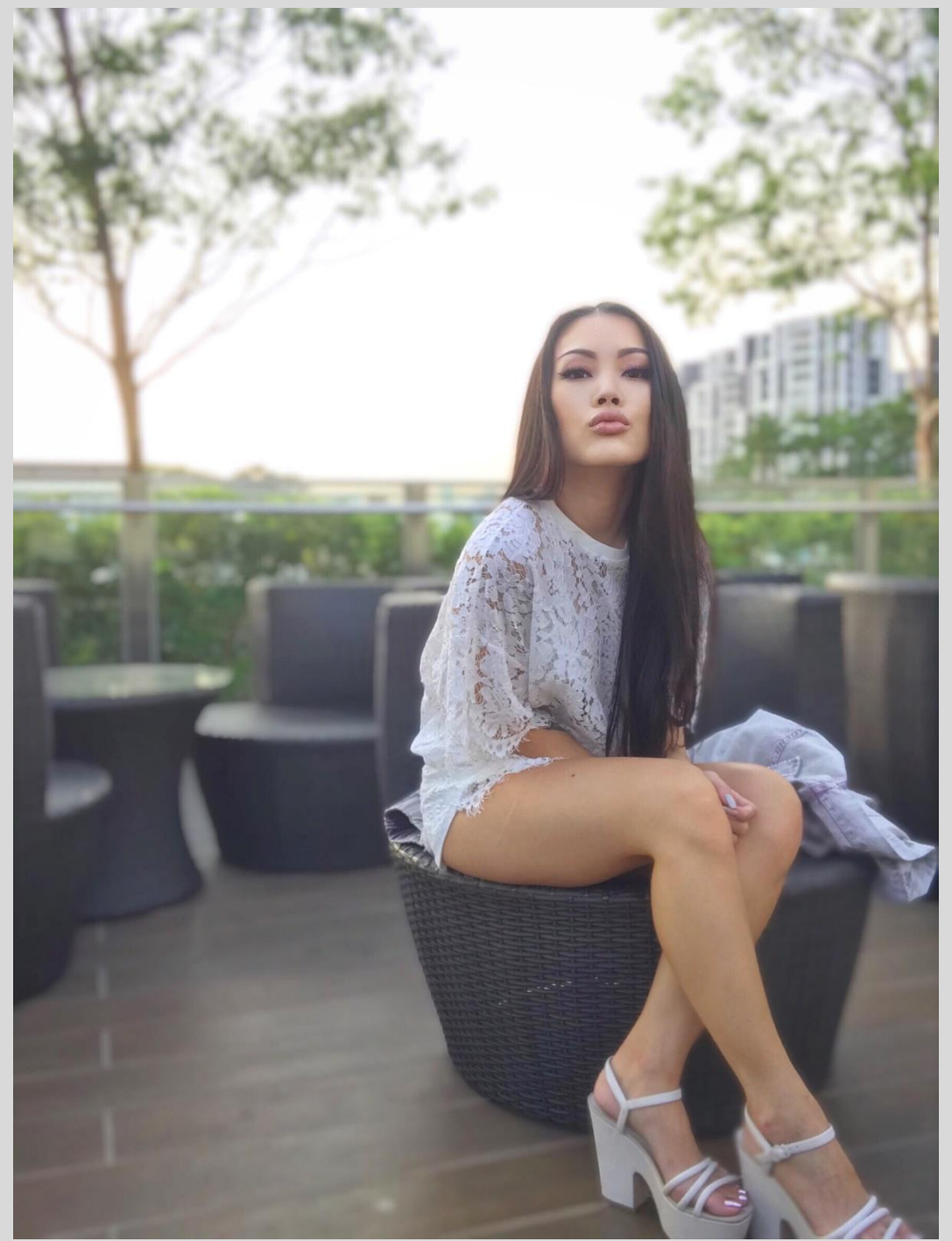
I have been into low-no carb way of eating since my early 20s so naturally I started experimenting with keto recipes and it turns out that I'm pretty good at it. My guilt-free pancakes are to die for!

A pretty serious Gamer

Since young, I was hooked on gaming. Gameboy, Playstation and Xbox, you name it, I played it. Every weekend I will dedicate a few hours to play games. Somehow I find that this keeps my mind creative for the kind of work I do

My Life Outside of Fashion





Follow my style journey on Instagram

 @michellelalic